

Atty. Dkt. No. K01-001
(formerly 0002.US00)

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-57 (Cancelled)

58. (Previously Presented) A method for conducting a fundraising campaign by an organization over a wide-area network, comprising the steps of:

hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

providing a link to a personal donation page in one or more email messages to third parties, the personal donation page having the name and personal campaign goal of a solicitor registered on the website;

receiving a charitable contribution via the personal donation page from a donor;

updating, according to instructions from the donor, one or more virtual plaques displayed on one or more web pages to recognize new donors;

forming teams on the website, to participate in the fundraising campaign by soliciting donations by emails, wherein the teams compete with each other to raise money; and

displaying team ranks on the virtual plaques.

59. (Previously Presented) The method as recited in claim 58, further comprising the step of contacting third parties, via email messages, to provide information about one or more teams participating in a competition associated with the fundraising campaign.

60. (Previously Presented) The method as recited in claim 106, further comprising the step of providing information, in the reports, about the third parties that have been contacted via email messages.

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61. (Previously Presented) The method as recited in claim 106, further comprising the step of providing, in the reports, a substantially real time status of the fundraising campaign, and wherein the real time status provides a convenient means for tracking the progress of the campaign.

62. (Previously Presented) The method as recited in claim 59, further comprising the step of joining a team, on the website, to participate in the fundraising campaign.

63. (Previously Presented) The method as recited in claim 59, further comprising the step of forming a new team, on the website, to participate in the fundraising campaign.

64. (Previously Presented) The method as recited in claim 59, further comprising the step of recruiting new team members by email messages.

65. (Previously Presented) The method as recited in claim 62, wherein the new team members can join existing teams.

66. (Previously Presented) The method as recited in claim 62, wherein the new team members can form new teams.

67. (Previously Presented) The method as recited in claim 62, wherein the new team members can recruit other donors by email messages.

68. (Previously Presented) The method as recited in claim 58, wherein the fundraising campaign includes an athletic event.

69. (Previously Presented) The method as recited in claim 58, wherein the fundraising campaign includes a gala event.

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70. (Previously Presented) The method as recited in claim 58, wherein the fundraising campaign includes a networking event.
71. (Previously Presented) The method as recited in claim 58, wherein the fundraising campaign includes a sell-a-thon where magazines or other items are sold for the benefit of the fundraising campaign.
72. (Previously Presented) The method as recited in claim 58, wherein the fundraising campaign includes a competition without another event.
73. (Canceled).
74. (Canceled).
75. (Previously Presented) The method as recited in claim 73, wherein the personalized donation page is incorporated into website of the organization or person conducting the fundraising campaign.
76. (Currently Amended) The method as recited in ~~claim 58~~ claim 106, wherein the report includes tax related information.
77. (Previously Presented) The method as recited in claim 58, wherein the wide-area network is the Internet.
78. (Previously Presented) The method as recited in claim 58, wherein the organization is a charitable organization.

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79. (Previously Presented) The method as recited in claim 58, wherein the organization is a political action committee.

80. (Previously Presented) The method as recited in claim 58, wherein the organization is a political organization.

81. (Previously Presented) The method as recited in claim 58, wherein a person conducts the fundraising campaign.

82. (Previously Presented) A system for conducting a fundraising campaign by an organization or person over a wide-area network, comprising:

- a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

- means for registering on the website;

- means for contacting third parties via email messages soliciting charitable donations;

- a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of a solicitor registered on the website;

- means for receiving a charitable contribution via the personal donation page from a donor;

- means for updating, pursuant to instructions from the donor, one or more virtual plaques displayed on one or more web pages to recognize new donors;

- means for forming teams, on the website, to participate in the fundraising campaign by soliciting donations by emails, wherein the teams compete with each other to raise money; and displaying team ranks on the one or more virtual plaques.

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83. (Previously Presented) The system as recited in claim 82, wherein the email messages to the third parties include information about one or more teams participating in a competition associated with the fundraising campaign.

84. (Previously Presented) The system as recited in claim 107, wherein reports include information about the third parties that have been contacted via the email messages.

85. (Previously Presented) The system as recited in claim 107, wherein the reports include real time status of the fundraising campaign, and wherein the real time status provides a convenient means for tracking the progress of the campaign.

86. (Previously Presented) The system as recited in claim 83, further comprising means for joining a team, on the website, to participate in the fundraising campaign.

87. (Previously Presented) The system as recited in claim 83, further comprising means for forming a new team, on the website, to participate in the fundraising campaign.

88. (Previously Presented) The system as recited in claim 83, further comprising means for recruiting new team members by email messages.

89. (Previously Presented) The system as recited in claim 88, further comprising means, for the newly-recruited team members, to recruit others by email messages.

90. (Previously Presented) The system as recited in claim 82, wherein the fundraising campaign includes an athletic event.

91. (Previously Presented) The system as recited in claim 82, wherein the fundraising campaign includes a gala event.

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92. (Previously Presented) The system as recited in claim 82, wherein the fundraising campaign includes a networking event.
93. (Previously Presented) The system as recited in claim 82, wherein the fundraising campaign includes an event where magazines or other items are sold for the benefit of the fundraising campaign.
94. (Previously Presented) The system as recited in claim 82, wherein the fundraising campaign includes a competition without any other event.
95. (Canceled).
96. (Canceled).
97. (Previously Presented) The system as recited in claim 95, wherein the personalized donation page is incorporated into a web page of the organization or person conducting the fundraising campaign.
98. (Previously Presented) The system as recited in claim 82, wherein the report includes tax related information.
99. (Previously Presented) The system as recited in claim 82, wherein the organization is a charitable organization.
100. (Previously Presented) The system as recited in claim 82, wherein the organization is a political organization.

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101. (Previously Presented) The system as recited in claim 82, wherein the fundraising campaign is conducted by a person.

102. (Previously Presented) A computer-readable medium containing code for instructing a computer to carry out a method for conducting a fundraising campaign by an organization over a wide-area network, the method comprising the steps of:

hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

providing a link to a personal donation page in one or more email messages to third parties, the personal donation page having the name and personal campaign goal of a solicitor registered on the website;

receiving a charitable contribution via the personal donation page from a donor;

updating, pursuant to instructions from the donor, one or more virtual plaques displayed on one or more web pages to recognize new donors;

forming teams, on the website, to participate in the fundraising campaign by soliciting donations via emails, wherein the teams compete with each other to raise money; and

displaying team ranks on one or more virtual plaque.

103. (Currently Amended) A method for conducting a fundraising campaign by an organization over a wide-area network, comprising the steps of:

hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

providing a link to a personal donation page in one or more email messages to third parties from a solicitor registered on the website, the personal donation page having the name and personal campaign goal of the solicitor; and

receiving a charitable contribution from a donor via the personal donation page.

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104. (Previously Presented) The method as recited in claim 103, further comprising:
updating, pursuant to instructions from the donor, one or more virtual plaques displayed
on one or more web pages.
105. (Currently Amended) The method as recited in claim 103, further comprising:
forming teams on the website, to participate in the fundraising campaign by soliciting
donations by emails, wherein the teams compete with each other to raise money; and
displaying team ranks on ~~the virtual~~ one or more virtual plaques.
106. (Previously Presented) The method as recited in claim 58, further comprising:
providing one or more reports, on the website, including information on the status of the
fundraising campaign.
107. (Previously Presented) The system as recited in claim 82, further comprising:
one or more reports on the website including information on the status of the fundraising
campaign.